



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Media Advocacy
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 863847

Schedule Dates 10/24/12-10/29/12
Advertiser Richard Hudson for Congress (39008)
Agency American Media Advocacy (9204)
Product Political - US Senate (1176)
Brand 3488/REPUB/NC CONGRESS (180621)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MEDIAASSISTANT,AMAG
Phone/Fax (704) 795-2012 /
CPE 225/403/3488
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, HUDSON FOR CONGRESS

Date Entered 10/23/12
Last Modified 10/23/12
Entered By Melissa Welch
CO-OP No
Headline # 06393029
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,139.25
Net Total \$6,455.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	12	\$5,550.00
Nov. 2012	3	\$2,045.00
Grand Total:	15	\$7,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:58A- 6:58A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	10/23/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:59P- 6:30P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/23/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/23/12
4.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58A- 9A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHW	10/23/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:29P- 1:02A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SAT NITE LIVE	10/23/12
6.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6P- 6:30P (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/23/12
7.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:59P- 7:30P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	10/23/12
8.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11:30P- 12A (ET)								1		\$515.00		Charlotte (WCNC) (WCNC)	NWS FOLO SNF	10/23/12
8.0.1	Closed Preempt	10/28/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception - NOT BUMP RATE	
9.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6P- 6:30P (ET)								1	1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/23/12
10.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)								1	1	\$470.00	\$470.00	Charlotte (WCNC) (WCNC)	SUN TODAY	10/23/12
11.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- 11:34P (ET)					1				1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	10/23/12
12.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6:59P- 7:30P (ET)					1				1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6:58A- 9A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHW	10/23/12
14.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11:34P- 12:37A (ET)				1					1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONITE SHW	10/23/12
15.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	5:59P- 6:30P (ET)				1					1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/23/12
16.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	5:58A- 6:58A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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